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Message Text

UNCLASSIFIED

PAGE 01 VIENNA 00324 151037Z

12
ACTION CU-04

INFO OCT-01 EUR-06 ISO-00 USIA-12 /023 W
---------- 103036
P 150936Z JAN 74
FM AMEMBASSY VIENNA
TO SECSTATE WASHDC PRIORITY 1208

UNCLAS VIENNA 0324

FOR CU

E.O. 11652: N/A
TAGS: SCUL, OEXC
SUBJ: US GOVERNMENT - US BUSINESS COOPERATION IN FURTHERING
INTERNATIONAL MUTUAL UNDERSTANDING THROUGH EXCHANGES

REF: STATE 005581

A-EXAMPLE OF US OVERSEAS FIRMS SUPPORT FOR EDUCATIONAL
CULTURAL EXCHANGE
1-SEVERAL AMERICAN FIRMS WITH OVERSEAS BRANCHES IN AUSTRIA
CONTRIBUTE FUNDS TO SUPPORT SALZBURG SEMINAR IN AMERICAN
STUDIES.

SECONDLY, SOME OF THESE FIRMS SUPPORT ATTENDANCE AT SEMINAR
BY SELECTED AUSTRIAN STUDENTS THOUGH FINANCIAL SUPPORT HANDLED
BY AUSTRO-AMERICAN SOCIETY, VIENNA.

2-AUSTRIA BENEFITS FROM INTERNATIONAL TELEPHONE AND TELEGRAPH
STUDENT EXCHANGE PROGRAM (FOR 30 AMERICAN AND 30 FOREIGN
STUDENTS ANNUALLY), WITH NE STUDENT SENT ON FULL SCHOLAR-
SHIP IN EACH DIRECTION IN 1973-4, AND 1974-5.

3-FOURTEEN US FIRMS (INCLUDING OVERSEAS FIRMS IBM, M* IL OIL,
PANAM, ITT, CONTINENTAL ILLINOIS NATIONAL BANK, EASTMAN
KODAK, XEROX, BLACK AND DECKER, AND HONEYWELL INFORM TION
SYSTEMS) HOSTED BRIEFINGS AND VISITS BY GROUP OF YOUNG
AUSTRIAN BUSINESS MEN SENT TO US IN APRI* 1972. WITH PARTIAL
IV FUNDING. SIMILAR PROJECT PLANNED FOR THE FUTURE.
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4-SEVERAL AMERICAN FIRMS IN AUSTRIA (MOBIL OIL, IBM, COCA COLA)
CONTRIBUTE FINANCIALLY TO AMERICAN FIELD SERVICE EXCHANGES.

B-SUGGESTIONS FOR NEW PROJECTS.
NO SPECIFIC SUGGESTIONS NOW, THOUGHPOST HOPES FOR CONTINUED
POSITIVE ATTITUDE BY FIRMS AS SPECIAL PROJECTS ARISE, POSSIBLY
IN CONNECTION WITH THE BICENTENNIAL CELEBRATIONS.HUMES

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Message Attributes

Automatic Decaptioning: X
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Draft Date: 15 JAN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
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Errors: N/A
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